

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility
3rd Floor, New CTS Building
16, Greams Road, Chennai – 600 006
Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/170/Tariff/12-13/46

dt @ Chennai-6 the 06/11/2012.

Sub: Promotional offer for students during the festival season under GSM services–reg.

Ref: 1.C.O. Lr No: 26-18/2010-T&C-CM Circular No: 75/12-13 dt 23.10.12.

2. S&M-CM/170/Tariff/12-13/44 dt @ Chennai-6 the 05/11/2012.

Vide letter under ref.(2), the implementation of DATA Plan for Students in Tamilnadu Circle on promotional basis for 15 days with effect from 07-11-12 to 21-11-12 was communicated. However, 2G GPRS STVs are NOT allowed for 3G Data Plan customers using PV 51. Hence, the letter under ref.(2) may be treated as CANCELLED. The **revised details** are given below:-

(1) Data Plan for Students:-

- i) **Normal SIM (2G)** to be offered **free of cost**.
- ii) The existing data **plan voucher of Rs.51** is to be offered **free of cost**.
- iii) Students taking the connection under this scheme have to subscribe any of the existing prepaid 3G Data STV with MRP of Rs.101 or more.

Note: CSC Staff should ensure the subscription of a 3G STV as described above and there is no change in the existing procedure of activation for 3G Data STV.

(2) Other terms and condition for the above scheme:-

- i) This scheme shall only be implemented through BSNL internal distribution channel (CSCs), by placing canopies/stalls etc., in college campus/in vicinity of college campus in coordination with college administration. This plan is not allowed for Franchisees.
- ii) MNP customers also can avail of this plan.
- iii) In addition to normal identity proof for getting a connection, students need to provide proof of being a college/school student.

This promotional offer is for a period of 15 days from 07-11-12 to 21-11-12.

This is for the information of all concerned please.


(S. BAMA)

AGM Mktg (S&M-CM)

044-28290825, 9444979827.

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE IN Incharge - Trichy & Bangalore - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please.

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Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales)/AGM (Mktg II), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for infmn & necessary action pl.